

**Professional Photographers of Canada - Albera Ltd.**  
**Profit & Loss Budget Overview**  
July 2011 through June 2012

	<u>Jul '11 - Jun 12</u>
<b>Income</b>	
<b>Provincial Convention</b>	
Exposure Symposium	13,000.00
Print Salon	4,000.00
Gala Extra Tickets	1,000.00
Trophie Sponsors	2,500.00
<b>Total Provincial Convention</b>	<u>20,500.00</u>
<b>North Branch Conventions</b>	
NAIT Seminars	4,000.00
<b>Total North Branch Conventions</b>	<u>4,000.00</u>
<b>Central Branch Conventions</b>	
Boot Camp - Central Branch	5,000.00
<b>Total Central Branch Conventions</b>	<u>5,000.00</u>
<b>South Branch Conventions</b>	
Safari - South Branch	2,500.00
<b>Total South Branch Conventions</b>	<u>2,500.00</u>
<b>Trade Booth Revenue</b>	2,400.00
<b>Membership Dues</b>	
Membership Dues - Active	15,240.00
Membership Dues - Full Member	21,000.00
Membership Dues - Observer	10,920.00
Membership Dues - Student	225.00
Membership Dues - Retirerd	175.00
Membership Dues - Trades	500.00
Membership Discount	-500.00
<b>Total Membership Dues</b>	<u>47,560.00</u>
<b>Advertisement income</b>	1,000.00
<b>Interest Income</b>	100.00
<b>Total Income</b>	<u>83,060.00</u>
<b>Expense</b>	
<b>Advertising</b>	
Membership Marketing	1,500.00
Newsletter Mail-out	2,000.00
Social Media Contract	1,800.00
Web Site Maintenance	400.00
<b>Total Advertising</b>	<u>5,700.00</u>
<b>Branch Membership Portion</b>	
Central Branch Dues Paid Out	1,250.00

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North Branch Dues Paid Out	3,300.00
South Branch Dues Paid Out	600.00
<b>Total Branch Membership Portion</b>	<b>5,150.00</b>
<b>Convention Expense &amp; Workshops</b>	
Advertisement	500.00
Awards Banquet Night	4,500.00
Caterering	1,000.00
Computer and Booth Shipping	225.00
Facility Rentals	300.00
Fun Night	400.00
Judges Lodgings and Meals	500.00
Judges Travel	500.00
Marketing Material	1,000.00
Miscellaneous	300.00
Misc. Workshops	1,200.00
Speaker Fees	12,200.00
Speakers Hotel and Meals	1,800.00
Speaker Travel	6,700.00
Postage-Certificate and Award	110.00
Print Show Forms	20.00
Print Show Tags & Certificates	100.00
Print Salon Trophies	2,200.00
Prizes and Cash Awards	2,500.00
Trade Expenses	200.00
Teleconference	1,000.00
<b>Total Convention Expense &amp; Workshops</b>	<b>37,255.00</b>
<b>Executive Meeting Expense</b>	
Teleconference	280.00
Meals	300.00
Travel	1,200.00
<b>Total Executive Meeting Expense</b>	<b>1,780.00</b>
<b>Insurance &amp; Liability Insurance</b>	800.00
<b>Office Expenses</b>	
Bank Service Charges	600.00
Credit Card Charges	1,645.00
Bookkeeping Contract - AAB	9,000.00
Membership Services - Tanya	11,160.00
Office Supplies	480.00
Postage & Couriers	600.00
Storage	0.00
Phone Reimb.	240.00
<b>Total Office Expenses</b>	<b>23,725.00</b>

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**Printing**

Address Labels	200.00
Membership Name Tags	840.00
Other	1,000.00
<b>Total Printing</b>	<u>2,040.00</u>

**Professional Fees**

Accounting	1,400.00
Legal	200.00
<b>Total Professional Fees</b>	<u>1,600.00</u>

**Total Expense** 78,050.00

**Net Income** 5,010.00