

## IMAGE SALON ENTRY PACKAGE

# EXPOSURE

## PHOTOGRAPHY SYMPOSIUM

### This package contains:

official entry rules

image entry form

student entry form

wedding album entry form

feature album entry form

payment form

### SALON JUDGING FRIDAY FEBRUARY 3 2012

ELECTRONIC SUBMISSIONS (images and forms) TO:

**printsalon@trophoto.com**

DIRECT PHYSICAL ENTRIES AND INQUIRIES TO:

**Corey Hochachka CPA**

**Troglodyte Photography Inc.**

**55 Mission Avenue**

**St. Albert, AB T8N 1H9**

#### ENTRY DEADLINES

! All entries must be **RECEIVED**

on or before Monday January 16 2012

! **NO LATE ENTRIES WILL BE ACCEPTED**



# PPOC ALBERTA IMAGE SALON ENTRY RULES

**PLEASE READ CAREFULLY, AS ENTRIES THAT DO NOT CONFORM TO THE RULES WILL BE DISQUALIFIED.**

## **Eligibility**

Black and White and/or Colour images are eligible from members of PPOC. Maker must have personally exposed the original images. Student entrants must be enrolled in a full-time Photography Program at a recognized Community College or Technical Institute in Canada. The original exposures of all entries must have been made by the student while he or she was enrolled at the College or Institute.

## **Not Eligible**

- images previously accepted in any PPOC salon (provincial or national)
- images created under the supervision or direction of an instructor
- duplicate images may not be entered in different classes. Images entered must be dramatically different from those entered in this competition or other accepted PPOC competition (images taken from the same sitting, session or assignment)

## **Entry Limit**

A maximum total of 4 digital files per entrant. Entries in album classes 12, 20 and 21 do NOT count towards this total. A member can enter up to 4 images PLUS a wedding album and feature album. NOTE: The entry fee for a wedding album and feature album is in addition to the regular 4-image entry fee.

## **DEADLINES & ENTRY FEES**

- ❗ Image Entry .....Received by January 16 2012 .....\$ 89
- Student Entry.....Received by January 16 2012 .....\$ 25

All entry fees are non-refundable. Your completed entry form, signed certification and agreement, and payment form must be enclosed with your entry.

- ❗ Wedding Album, Feature Album (per entry)  
.....Received by January 16 2012 .....\$ 55

- ❗ **ALL ENTRIES MUST BE RECEIVED NO LATER THAN MONDAY JANUARY 16 2012. NO LATE ENTRIES WILL BE ACCEPTED.**



# PPOC ALBERTA IMAGE SALON ENTRY RULES

## Digital File Specifications

Digital files will be in JPEG format with high quality compression (12), and in either sRGB or Adobe 1998 RGB color space. **The finished file size will be 2560 x 1440 pixels at 100 ppi.** You can consider the 2560 x 1440 pixel area as your canvas to fill as you see fit. Your image may be placed anywhere within the 2560 x 1440 pixel area for maximum impact, just like you did when we ran 16x20 prints in the past. Files that are larger or smaller than the 2560 x 1440 pixel standard will be disqualified.

A horizontal image will be 2560 x 1440 pixels, and a vertical image will be 1440 x 2560 pixels. Submit horizontal and vertical files with the correct orientation. There are no longer labels to indicate which way is up, so it is imperative that you send the files in the correct orientation.

The file name will be the title of the entry plus the file extension (ie. Illusion.jpg where the title of the entry is "Illusion"). All images must be titled, untitled entries will be disqualified.

## Digital Album Files

Feature albums and Wedding albums may be submitted in digital form. Each double page spread in the album should be a horizontal JPEG file, **2560 x 1440 pixels at 100 ppi** in dimension. Two pages of the album will be on each JPEG file. The album pages can be vertical or horizontal, but the files must be horizontal for proper viewing. The judges will be viewing two pages at a time, the same as with a hard copy album. Each file should be named with the entry title plus two digits in the order of presentation in the album (Smith01.jpg, Smith02.jpg etc.). There is a maximum of 36 files per album.

## Digital Judging Specifications

Digital files will be viewed on Apple Cinema Display monitors, calibrated to a luminance of 120 cd/m<sup>2</sup>, white point of 6500, gamma of 2.2. All images are judged at 100%. The monitor is rotated for vertical images.

## Identification

Text, logos, signatures or any other item that could identify the maker is not permitted on the images. It is acceptable to cover studio stamps or signatures on hard copy albums with paper or other opaque material. Please make sure your files are titled properly.

## Judging

Competitors are cautioned that the Judges or Salon Chair will not attempt to redirect an entry that is obviously in the wrong category or class, and it may be judged as unaccepted. Please read the category and class descriptions carefully. If you are uncertain of what category to enter an image, please contact the Salon Chair prior to entering.

All the decisions of the Judges are final. The Salon Chair shall have the absolute and final authority to decide on any question not specifically covered by these rules. All entries will be handled with professional care, but the Salon Committee and/or PPOC Alberta assumes no responsibility for loss or damage of entries while in its custody, or on exhibition, or in transit.

## PPOC Affiliate Judging

Images that were judged at your home province's association salon and received a score of Merit or Excellence will be automatically accepted at the next National Salon. If the image is rated lower at Nationals than it scored provincially, the entry will retain a minimum score of Accepted. An entry can score higher at Nationals than it did provincially, the minimum score it will get is Accepted. All images accepted into the National salon will earn 60 print merit points.

Lists of all provincial Merit and Excellence scores are supplied to the NEC for verification purposes. You are still required to complete National salon entry forms and submit the files for affiliate entries, indicating the affiliate images as directed on the entry documentation. Even though the NEC receives a score report from all provincial salons, it is your responsibility to provide documentation of the provincial score when submitting an affiliate image into the National salon. You are not permitted to make any changes to an affiliate image (including changing the title) when entering it into the National salon. If the affiliate image has been altered, it should be entered as a regular entry without affiliate status.



# PPOC ALBERTA IMAGE SALON ENTRY RULES

## Awards

The **"Commercial Photographer of the Year"** finalists will be chosen from the top scoring entries based on aggregate rating, of four accepted images in **at least** three different commercial classes 1, 2, 3, 4, 5, 6, and/or **one** (optional) image from classes 7, 8, 9, 10, 11, 16. Selection is made by the combined panel of Judges, based on overall impact, technical merit, composition, and presentation. The winner of this award will receive a trophy and a \$500 prize.

The **"Portrait Photographer of the Year"** finalists will be chosen from the top scoring entries based on aggregate rating, of four accepted images in **at least** three different portrait classes 13, 14, 15, 16, 17, 18, 19 and/or **one** (optional) image from classes 2, 8, 10, 11. Selection is made by the combined panel of Judges, based on overall impact, technical merit, composition, and presentation. The winner of this award will receive a trophy and a \$500 prize.

The **"Photographic Artist of the Year"** finalists will be chosen from the top scoring entries based on aggregate rating, of four accepted images in **at least three different** general classes (7, 8, 9, 10, 11) and/or (optional) one image from class 16 (excluding album classes). Selection is made by the combined panel of Judges, based on overall impact, technical merit, composition, and presentation. The winner of this award will receive a trophy and \$500 prize.

Please note that you must choose which award category (commercial, portrait, general) your entries will be judged, as indicated on the entry form. Entries will not "ladder down" award categories.

The **"Best in Class"** awards are chosen from the top scoring entries in each class. Selection is by the combined panel of Judges, based on overall impact, technical merit, composition, and presentation. Class winners will receive a trophy.

Each Judge will select one image they feel is most outstanding for the **"Judges Choice"** award.

The **"Pat Eisenbarth Award"** will be given to the best image in the show, as selected by the combined panel of Judges.

## Student Awards

Student entries will be eligible for three category awards. Trophies will be given for the **Best Commercial entry** (classes 1,2,3,4,5,6) , **Best Portrait entry** (classes 13,14,15,16,17,18,19) and **Best General entry** (classes 7,8,9,10,11). Selections are made by the combined panel of Judges based on overall impact, technical merit, composition, and presentation. The winner of each category will receive a trophy.

## Categories & Classes

### Commercial

- 1 Architecture
- 2 Fashion
- 3 Illustration
- 4 Industrial
- 5 Editorial
- 6 Press

### General

- 7 Pictorial/Floral
- 8 Animal wild/domestic
- 9 Experimental/Unclassified
- 10 Fine Art
- 11 Free Style

### Portrait/Wedding

- 13 Portrait
- 14 Group Portrait (3 or more)
- 15 Child Portrait
- 16 Figure Study
- 17 Wedding Portrait
- 18 Wedding Group
- 19 Photojournalistic Wedding

### Supplementary

- 12 Feature Album
- 20 Wedding Album
- 21 Two Maker Wedding Album



# CLASS DEFINITIONS



## ARCHITECTURE (Class 1)

An architectural photograph must successfully define and/or portray outstanding architectural features of a building interior or exterior by dramatic use of point of view, perspective and lighting.

## FASHION (Class 2)

Creative visual excitement is the goal of current fashion designers. Today's fashion photography should reflect this creativity, and also stimulate interest and purchasing appeal within the viewer.

## ILLUSTRATION (Class 3)

Images in this category must show a product or recognizable service in a unique and appealing way, and stimulate interest and purchasing appeal on behalf of the client.

## INDUSTRIAL (Class 4)

A successful industrial photograph draws attention to an on-site industrial process or product, illustrating the maker's ability to produce dramatic images under challenging industrial conditions.

## EDITORIAL (Class 5)

Depicting lifestyle or business environments and their story-telling activities, these images typically accompany an article or caption description. In successfully invoking a viewer's interest, these feature-oriented photographs include executive portraiture, annual reports, business activities in general, and may present images of an emotional, humorous or unusual nature. No Press images within this category.

## PRESS (Class 6)

Photographs that illustrate a news, sports, human interest or publicity event that have high impact, lasting emotional response, and often have required the photographer not only to be at the right place at the right time, but to have captured the action or event at its peak, often under adverse conditions.

## PICTORIAL/ FLORAL (Class 7)

A fine scenic photograph illustrates natural and/or man-made features of the environment in an aesthetically pleasing presentation of geographic settings or plant material. They must rise above the typical scenery/floral images by application of the same principles common to all landscape artists.

## ANIMALS – WILD / DOMESTIC (Class 8)

A mixed class covering wild animals photographed in their natural habitat and domestic animals photographed in a location of the photographer's choosing, i.e. studio, barn, corral, etc.

## EXPERIMENTAL / UNCLASSIFIED (Class 9)

Images derived from unconventional means or images which defy classification into any other categories. A photographer's creative thoughts and technical skills can be brought to play in the most exciting way through unusual use of lenses, light and processing - a print that defies the normal traditions. Not all special effect images must go into this class. For example, an industrial image with special effects, if recognizable as industrial, should be entered in Industrial, not in Experimental/Unclassified.

## FINE ART (Class 10)

Unusual photographs, individual images or a series of images on one entry. Conventional beauty, formal design and familiar subjects are often not components of fine art photographs and can include: Classic B&W scenes, painterly effects, soft focus, journalistic, bizarre images and other unconventional approaches.

## FREE STYLE (Class 11)

Artwork that makes use of and builds on the photographic image. While the photographs may have been produced by another, the entrant is responsible for all elements of the "post-image" production with the obvious strength of the composition based on what is created from those photographs and with the image still recognizable as a photograph following normal conventions of light, shading, perspective etc. Copyright is a major concern and must be cleared by the entrant.

## FEATURE ALBUM (Class 12)

A presentation of images depicting a subject or occasion. Album to be judged on image content as well as overall quality of design, flow and emotional impact. No wedding related images within this category. One album per member. maximum of 12" x 18" format and any number of photographs within the page limitation. Book style albums only - no boxed sets of images. Maker must have personally exposed the original image. NOTE: The entry fee is in addition to the regular 4-image entry fee. Conventional or digital albums accepted.

## PORTRAIT (Class 13)

A fine portrait presents an individual or couple in such a way as to reflect the personality of the subject, and also illustrate the personality, artistry, originality, creativity and technical skills of the maker.

## GROUP PORTRAIT (Class 14)

Group portraits must be comprised of three or more people.

## CHILD PORTRAIT (Class 15)

Portrait of one or two children, newborn through adolescence. Studio or location, contemporary or traditional style.

## FIGURE STUDY (Class 16)

Artistic presentations of the human body, and may include the subjects environment in an editorial or commercial representation. Images to be judged on overall impact and esthetic content.

## WEDDING PORTRAIT (Class 17)

Image of a bride and/or groom, or two people, one of whom is a bride or groom (individual or couple).

## WEDDING GROUP (Class 18)

Image of three or more people, one of whom is a bride or groom.

## PHOTOJOURNALISTIC WEDDING (Class 19)

Candid in nature and requires the photographer to have been in the right place at the right time to capture a moment of interest, emotion and/or action with neither posing nor prompting. Traditional considerations (posing, lighting, and composition) are secondary to interest, emotion and/or action.

## WEDDING ALBUM (Class 20)

One album per member, maximum of 400 square inch cover format and any number of images within the page limitation. Book style albums only - no boxed sets of images. Judging emphasis on story content (from one wedding) and presentation. A minimum of 95% of photographs in a wedding album must be certified by the maker to be his/her images. Any images (up to 5%) not photographed by the entrant must be identified clearly on the entry form. The judges will be made aware of which images are not taken by the entrant and judges accordingly. Conventional or digital albums accepted.

## TWO MAKER WEDDING ALBUM (Class 21)

This album has the same physical criteria as the Class 20 wedding album except two members have photographed the event. Each person must have created at least 20 images. Both photographers must be eligible members of PPOC. Conventional or digital albums accepted.

## ENTRY CATEGORIES

### COMMERCIAL

- |                 |               |
|-----------------|---------------|
| 1- Architecture | 4- Industrial |
| 2- Fashion      | 5- Editorial  |
| 3- Illustration | 6- Press      |

### GENERAL

- |                               |                |
|-------------------------------|----------------|
| 7- Pictorial/Floral           | 10- Fine Art   |
| 8- Animal - Wild/<br>Domestic | 11- Free Style |
| 9- Experimental/Unclassified  |                |

### PORTRAIT / WEDDING

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 13- Portrait                      | 16- Figure Study               |
| 14- Group Portrait<br>(3 or more) | 17- Wedding Portrait           |
| 15- Child Portrait                | 18- Wedding Group              |
|                                   | 19- Photojournalistic<br>Wedd. |

### SUPPLEMENTARY

- |                   |                            |
|-------------------|----------------------------|
| 12- Feature Album | 21- Multi Wedding<br>Album |
| 20- Wedding Album |                            |



# PPOC ALBERTA IMAGE SALON ENTRY FORM

If nominated for an award, please contact me at: \_\_\_\_\_

Name \_\_\_\_\_

Studio \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Membership # \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

### DEADLINES & ENTRY FEES [GST included in entry fees]

Digital Entries .....Received by January 16 2012 ...\$ 89  
 Wedding Album/Feature Album (per entry).....\$ 55  
 .....Received by January 16 2012

Date Received \_\_\_\_\_

Amount Paid \_\_\_\_\_

Entry Number \_\_\_\_\_

FOR PPOC ALBERTA USE ONLY

Entry Number	Entry Category	Class Number	Title (Print Clearly)	Score	Judging Sequence
<b>1</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>2</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>3</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>4</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>5</b>	Feature Album	<b>12</b>			
<b>6</b>	Wedding Album	<b>20</b>			
<b>7</b>	Two Maker Wedding Album	<b>21</b>			

FOR PPOC ALBERTA USE ONLY

Select which "Photographer of the Year" this submission is entered in:  Commercial  Portrait  Artist

This is to certify that I have created, composed, and made the original exposure submitted for competition without the assistance of an instructor and that processing, digital manipulation and any other special effects have been performed by me or under my supervision. I understand that failure to abide by this rule will result in the disqualification of my entry. I agree to abide by the regulations set out by the Salon Committee and agree that PPOC Alberta and the Salon Committee assume no responsibility for loss or damage to the enclosed images while in their custody, in transit, or on exhibition.

Please note that failure to sign the entry form will result in the entire submission being disqualified and returned to the maker unjudged.

Signed \_\_\_\_\_ Date \_\_\_\_\_



# PPOC ALBERTA IMAGE SALON STUDENT ENTRY FORM

If nominated for an award, please contact me at: \_\_\_\_\_

Name \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Membership # \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

**DEADLINES & ENTRY FEES** [GST included in entry fees]

Student Entries .....Received by January 16 2012 ..\$ 25

Date Received \_\_\_\_\_

Amount Paid \_\_\_\_\_

Entry Number \_\_\_\_\_

FOR PPOC ALBERTA USE ONLY

Entry Number	Entry Category	Class Number	Title (Print Clearly)	Score	Judging Sequence
<b>1</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>2</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>3</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				
<b>4</b>	<input type="checkbox"/> Commercial <input type="checkbox"/> Portrait <input type="checkbox"/> General				

FOR PPOC ALBERTA USE ONLY

**CERTIFICATION AND AGREEMENT**

This is to certify that I have created, composed, and made the original images. The printing, processing, print enhancement, special effects including computer manipulation and computer generated images were done by me or under my direction. I agree that all submitted images may be used by PPOC for display, promotion or publication purposes. All rights, exclusive of PPOC's promotional usage remain with the photographer. I understand that submission of my entry will signify total acceptance of the rules, regulations and conditions, as explained and written herein and elsewhere. Absolute fairness will be maintained by the Print Show Chairman and the Committee, to the best of their abilities. I understand that failure to abide by these rules will result in disqualification of my entry. I agree to abide by the rules of the Salon Committee and agree that PPOC, and the Salon Committee assumes no responsibility for the loss of or damage to my images or print case while in transit, custody or exhibition.

**Student Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Instructor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

# PPOC ALBERTA FEATURE ALBUM ENTRY FORM

**Name** \_\_\_\_\_

**Studio** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Province** \_\_\_\_\_

**Postal Code** \_\_\_\_\_ **Phone ( \_\_\_\_\_ )** \_\_\_\_\_

**Email** \_\_\_\_\_

**Album Title** \_\_\_\_\_

This is to certify that I have created, composed, and made the original exposures submitted for competition without the guidance of an instructor and that the printing, processing, digital manipulation and any special effects were done by me or under my direction. I agree that all accepted images may be used by PPOC Alberta for display or publication purposes only. Copyright to remain with the photographer.

I understand that the entry of this submission will signify total acceptance of the rules, regulations and conditions as explained and written herein and that absolute fairness will be maintained by the Show Chairperson and the Committee to the best of their abilities.

**Signed** \_\_\_\_\_ **Date** \_\_\_\_\_



# PPOC ALBERTA WEDDING ALBUM ENTRY FORM

**Name 1** \_\_\_\_\_

**Name 2** \_\_\_\_\_

**Studio** \_\_\_\_\_

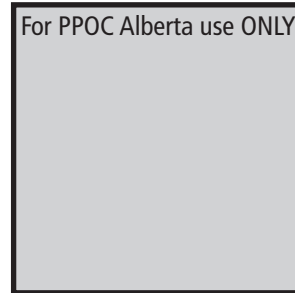
**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Province** \_\_\_\_\_

**Postal Code** \_\_\_\_\_ **Phone ( \_\_\_\_\_ )** \_\_\_\_\_

**Email** \_\_\_\_\_

**Album Title** \_\_\_\_\_



- Class 20 Wedding Album**
- Class 21 Two Maker Wedding Album**

This is to certify that I have created, composed, and made the original exposures submitted for competition without the guidance of an instructor and that the printing, processing, digital manipulation and any special effects were done by me or under my direction. I agree that all accepted images may be used by PPOC Alberta for display or publication purposes only. Copyright to remain with the photographer.

I understand that submission of my album will signify total acceptance of the rules, regulations and conditions as explained and written herein and that absolute fairness will be maintained by the Image Salon Chairperson and the Committee to the best of their abilities.

**Signed 1** \_\_\_\_\_ **Date** \_\_\_\_\_

**Signed 2** \_\_\_\_\_ **Date** \_\_\_\_\_



A minimum of 95% of photographs in a wedding album must be certified by the maker to be his/her own images. Any images (up to 5%) not photographed by the entrant must be clearly identified as follows:

<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____
<b>Image Description</b> _____	<b>Page#</b> _____	<b>Location on Page</b> _____

PPOC ALBERTA IMAGE SALON

# EXPOSURE

PHOTOGRAPHY SYMPOSIUM

Name \_\_\_\_\_

Studio \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Membership # \_\_\_\_\_ Phone ( \_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

**REGISTRATION INSTRUCTIONS:**

**Step 1:**

Prepare your images for submission.

**Step 2:**

Fill out the necessary pages 6-9.

**Step 3:**

Fill out this page.

**Step 4:**

Complete your method of payment.

**Step 5:**

Email your images and this form, preferably Zipped into a folder, to [printsalon@trophoto.com](mailto:printsalon@trophoto.com)

Salon Entry.....\$ 89 .....\$ \_\_\_\_\_

Student Entry.....\$ 25 .....\$ \_\_\_\_\_

Wedding Album.....\$ 55 .....\$ \_\_\_\_\_

Feature Album.....\$ 55 .....\$ \_\_\_\_\_

Entry fees include GST **TOTAL** \$ \_\_\_\_\_

Cheques payable to PPOC Alberta

Cheque  PayPal via [ppoc-alberta.ca](http://ppoc-alberta.ca) Symposium web page

[Click To Go To PPOC-A PayPal Link](#)

Amount Paid